



## PROCLAMATION

**WHEREAS**, the Pelham Business Alliance is focused on supporting the success and strength of our local economy and encouraging the efforts of our local independent-business owners; and

**WHEREAS**, small businesses tend to reinvest in the local economy at a higher rate than national chains, for example for every \$100 spent \$68 stays in the community; and

**WHEREAS**, local businesses create the majority of economic growth, employing about 77 million Americans and improving stability in communities; and

**WHEREAS**, shopping at small businesses provides access to local expertise about what products and services work best in your geographic area and allows for personalized service and establishes relationships between the owner and customer; and

**WHEREAS**, local businesses add to the diversity of products and services available to a community and products from local artisans or producers allow consumers to share the special culture or characteristics of a local area; and

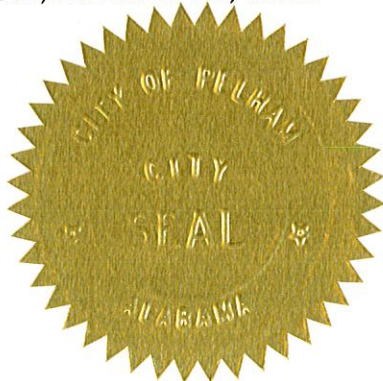
**WHEREAS**, neighborhoods served by successful small businesses typically see an increase in home values which in turn spurs new investments and economic growth in the area which brings new residents and businesses causing an increase in tax revenue that supports infrastructure, education and public safety departments; and

**NOW, THEREFORE**, I, Gary W. Waters, Mayor of the City of Pelham do hereby proclaim the week of March 15-21, 2020, as

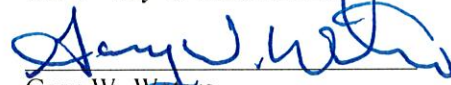
## Pelham Shop Local Week

in Pelham, Alabama.

**FURTHERMORE**, I encourage all Pelham businesses are to participate in Pelham Shop Local Week, March 15-21, 2020.



Given under my hand,  
in the City of Pelham, Alabama  
this 2<sup>nd</sup> day of March 2020.

  
Gary W. Waters  
Mayor